

# Strategic European Silver Stars Fund

June 2021 Fund Commentary

June was another positive month for the Fund, returning +1.03%\*. Year to date, the Fund has returned +16.86%\* compared to the benchmark's +15.16% (+1.70% relative outperformance).

The largest contributors to June's performance were Hunter Douglas (+0.94%), Ipsos (+0.58%) and Befesa (+0.48%). Akwel was the largest detractor (-0.57%) during the month, followed by Iliad (-0.51%) and Bekaert (-0.37%).

H1 2021 developed broadly in line with our expectations. In the December 2020 commentary, we painted a very bullish outlook, mentioning that we were seeing opportunities in Europe today that we had not seen for many years, combining low valuations with sharp earnings growth prospects for the next two years at least, a powerful cocktail for future performance in our opinion.

In addition, after 2020 - a year marked by extreme polarisation in financial markets, the pipeline of new opportunities appeared extremely large and diversified. The Fund added eight new positions during H1 2021, which is high compared to historical portfolio rotation metrics.

The largest contributors to H1 performance were Hunter Douglas (+3.37%), Bekaert (+3.23%) and Ipsos (+2.71%). Iliad was the largest detractor during the period (-1.63%), followed by Albioma (-0.83%) and Just Eat Takeaway (-0.72%).

For once, let's start with the detractors as these three companies were the only loss-making investments out of the 34 positions held by the Fund in H1. The cumulative impact on gross performance of these three positions has been visible and accounted for - a 3.18% loss for the Fund. There were sizeable declines in their stock prices over the past six months: -24.80% for Iliad, -24.90% for Albioma and -15.73% for Just Eat Takeaway, after adjustments for dividend payments.

On top of company specific news, all three stocks sold off during H1, alongside other companies perceived as lockdown winners, after significantly contributing to performance last year. Our thesis for these three positions is broadly unchanged, despite being heavily penalised. On the contrary, the dips were used as an opportunity to purchase additional shares to maintain position sizes, or even upgrade position weightings, as the upside potential has increased substantially.

In May 2021, Iliad's management put its operational free cash flow target of €900m for France this year under review, which has created significant confusion in the market. Iliad argued that this stems from an increase in the 5G capex investment, to address new high value-added segments in the mobile market, plus measures taken to secure inventories of electronic components and devices amid the ongoing global supply shortage. In our view, Iliad's real issue, and the reason for its new guidance, is the mismatch between the investment effort made in the network so far and Iliad's addressable market and brand perception.

Unfortunately, it blurred the message and overshadowed the fact that the company has brought forward the breakeven in Italy to  $\Omega 2$  (hence also for FY 2021 vs. H2 2021 before) and delivered a very positive message about the recent acquisition of Play in Poland. The change in guidance was, in our view, misunderstood and neither invalidates the investment case, nor does it reduce the fundamental value of the business, as only the capex phasing has been modified, not the aggregate amount.

We were pleasantly surprised to see Iliad using this opportunity to acquire €81m worth of shares in the market post the announcement (4% of free float), and seeing the company's majority shareholder acquiring 46k call options with September and December maturity.

There is much less to say about Albioma that "only" had to deal with the uncertainty surrounding the repricing of the 2006-2011 solar contracts it operates. EBITDA impact should be minimal (less than  $\in$ 5m spread over 2 years, compared to  $\notin$ 210m anticipated for 2021). The market capitalisation decline of  $\notin$ 350m this year is totally disproportionate in comparison for a company trading at 10x EBITDA.

Finally, as discussed in last month's commentary, the food delivery industry was the epicentre of false rumours this quarter in the context of Just Eat Takeaway's acquisition of Grubhub in the US. The deal finally closed in June and magically, all rumours are becoming quieter again. The food delivery



Bertrand Faure Portfolio Manager

#### **Investment Approach**

We believe the Fund's competitive advantage and its key differentiator between it and its peers is the ability to focus on target companies from every angle and leverage the network of relationships and corporate access provided by a number of stakeholders, including founding partners to provide a real understanding of the market share and performance of the investee companies that results in the totality of the investment research being generated internally.

#### **Investment Objective**

To outperform small and medium capitalisation firms in the European equity markets.

A sub-fund of E.I. Sturdza Funds plc.

Registered in Ireland.

#### Contact

E.I. Sturdza Strategic Management Limited

+44 1481 722 322 info@ericsturdza.com ericsturdza.com

\* A EUR Class; for detailed performance information based on complete 12-month periods since inception, please refer to page 2.

For professional investor use only. Please see important information at the end of this document.



#### **Ratings & Awards**

M∩RNINGSTAR ★★★★





Morningstar Sustainability Rating

Out of 683 Europe Equity Mid / Small Cap funds as of 30/04/2021. Based on 85.05% of AUM. Data is based on long positions only.

See Awards Disclaimer on last page.



BEST FUND UNDER \$100M - EQUITY STRATEGIC EUROPEAN SILVER STARS FUND

business still benefits from extremely strong dynamics, even in the countries that reopened earliest and our conviction remains that Just Eat Takeaway should strongly benefit from the gig economy regulation in Europe before the end of the year.

The top three contributors in H1 were all from the highest conviction and therefore largest positions in the fund on 1st January.

Stock	Position Size 1st Jan	H1 Stock Price Change	Gross Contribution
Hunter Douglas	9.55%	+43.3%	+3.37%
lpsos	9.04%	+28.8%	+2.71%
Bekaert	7.43%	+38.4%	+3.23%

We have discussed the investment cases for these three positions extensively in commentaries over the past six months, as these three names regularly featured in the top three monthly contributors throughout 2021. Please refer to the May commentary for Hunter Douglas and Bekaert and April for lpsos.

These three positions continue to have large weightings in the Fund today, even following very strong stock price gains. The multiples remain extremely cheap, way below 10x PE 2021 for each of them, as stock prices have failed to adjust and have lagged behind earning upgrades during the quarter. Consequently, compared to 1st January, the upside potential has increased and not decreased for these positions.

As always, we invite investors and prospective investors, to contact us should they wish to understand our views on the current situation and the positions held in the portfolio.

## Performance Data As at end of June 2021

### Annualised Return%<sup>1</sup>

Benchmark

	1M	3M	1Y	2Y	3Y	5Y	Annualised Inception
A EUR Class	1.03	5.53	51.51	26.15	15.03	15.08	11.42
Benchmark	1.50	6.43	28.42	10.85	8.62	9.29	5.17
Calendar Year Perform	nance % <sup>2</sup>						
	YTD 2021	2020	2019	2018	2017	2016	Fund Inception
A EUR Class	16.86	28.63	24.41	-24.86	22.80	13.55	94.53

-1.99

26.82

-10.77

10.58

1.73

36.35

<sup>2</sup> Calendar Year Returns: Annual Performance for the stated calendar year.

#### Past performance is not an indicator of future performance.

15.16



**Important Information** - The views and statements contained herein, including those pertaining to contribution analysis are those of Pascal Investment Advisers SA in their capacity as Investment Adviser to the Fund as of 01/07/2021 and are based on internal research and modelling. Please contact info@ericsturdza.com should you wish to have an update call with the investment team.

**Warning** - The contents of this document have neither been reviewed nor endorsed by the Central Bank of Ireland or any other regulatory authority. If you are in any doubt about any of the content of this document you should obtain independent professional advice.

**Morningstar<sup>™</sup> Disclaimer** - The Strategic European Silver Stars Fund received a 4-star Overall Morningstar Rating and a 4-star 5-year Morningstar Rating (B EUR Class). Morningstar Ratings<sup>™</sup> as of 31/05/2021.

The Strategic European Silver Stars Fund received a 3 Globe Morningstar Sustainability Award. The Morningstar<sup>®</sup> Sustainability Rating<sup>™</sup> is intended to measure how well the issuing companies of the securities within a fund's portfolio holdings are managing their financially material environmental, social and governance, or ESG, risks relative to the fund's Morningstar Global Category peers. Historical Sustainability Score as of 31/03/2021. Sustainability Rating as of 30/04/2021. Sustainalytics provides company-level analysis used in the calculation of Morningstar's Historical Sustainability Score.

© 2021 Morningstar, Inc. All rights reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete, or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Morningstar Rating past performance is no guarantee of future results. For more detailed information about Morningstar Rating, including its methodology, please go to: http:// corporate.morningstar.com.

**Bloomberg**<sup>®</sup> **Disclaimer** - Data presented herein is obtained via Bloomberg PORT where stated. Any such data is subject to change from the date of production of this document. Such changes may impact upon comparative data between the investment and benchmark present. Such information therefore is provided for reference purposes only, is subject to change and should not be relied upon for an investment decision.

**STOXX Disclaimer** - STOXX Limited ("STOXX") is the source of STOXX Europe 600 NR EUR and the data comprised therein. STOXX has not been involved in any way in the creation of any reported information and does not give any warranty and excludes any liability whatsoever (whether in negligence or otherwise) – including without limitation for the accuracy, adequateness, correctness, completeness, timeliness, and fitness for any purpose – with respect to any reported information or in relation to any errors, omissions or interruptions in STOXX Europe 600 NR EUR or its data. Any dissemination or further distribution of any such information pertaining to STOXX is prohibited.

General Disclaimer - This marketing communication relates to E.I. Sturdza Funds Plc (the "Company") and its sub-fund Strategic European Silver Stars Fund (the "Fund"), an open-ended umbrella investment company with variable capital and segregated liability between Funds incorporated with limited liability in Ireland under the Companies Act 2014 with registration number 461518 and established as an undertaking for collective investment in transferable securities (UCITS) pursuant to the European Directive no 2009/65/EC as amended (the "UCITS directive"). This communication is issued by E.I. Sturdza Funds plc, registered for distribution in: Austria, France, Germany, Ireland, Italy, Spain, Switzerland and the United Kingdom. The Fund has appointed E.I. Sturdza Strategic Management Limited, as the investment manager and global distributor and is regulated by the Guernsey Financial Services Commission and registered under Company Number: 35985. E.I. Sturdza Strategic Management Limited's registered office address is 3rd Floor, Maison Trinity, Rue du Pre, St Peter Port, Guernsey GY1 1LT. E.I. Sturdza Strategic Management Limited is part of the Eric Sturdza Banking Group. E.I. Sturdza Strategic Management Limited has appointed E.I. Sturdza Investments Limited as sub-distributor. This document is approved for issue in the United Kingdom to professional investors only by E.I. Sturdza Investments Limited, Claridge House, 32 Davies Street, London, W1K 4ND which is an appointed representative of Mirabella Advisers LLP which is authorised and regulated by the Financial Conduct Authority. The information contained herein is estimated, unaudited and may be subject to change.

This document is not intended for U.S. Persons pursuant to Regulation S of the Securities and Exchange Commission under the U.S. Securities Act of 1933, as amended (https://www.sec.gov). The Fund presented in this document is not registered under United States federal securities laws or any other applicable law in the states, territories and possessions of the United States of America. Consequently, it cannot be marketed directly or indirectly in the United States (including its territories and possessions or areas subject to its jurisdiction) and to or for the benefit of U.S. Persons. This document is for information purposes only and does not constitute a recommendation to buy, sell or otherwise apply for shares in the Fund and any of the subfunds, nor does it constitute investment, legal or tax advice. The information contained in this document reflects the opinion of E.I. Sturdza Strategic Management Limited and may change without notice. The Fund is subject to tax laws and regulations of Ireland. Depending on your home country of residence, this might have an impact on your investment. In general, the tax treatment depends on the individual circumstances of each potential investor and may be subject to change in the future. E.I. Sturdza Strategic Management Limited has not considered the suitability of investment against your individual needs and risk tolerance. Any potential investor should assess the suitability of this investment solution to his/her risk profile. Investment in the Fund is suitable only for those persons and institutions for whom such investment does not represent a complete investment program, who understand the degree of risk involved (as detailed under the section headed "Risk Factors" in the Prospectus and Supplement), can tolerate a high level of volatility and believe that the investment is suitable based on the investment objectives and financial needs. Please consult your financial and tax adviser. Investing in the Fund and any other sub-funds involves risks including the possible loss of capital. There can be no assurance that a subfund's investment objective will be achieved or that there will be a return on capital. The value of an investment may go down as well as up and you may not get back the amount you originally invested. Past performance and forecasts are not reliable indicators of future results. Performance figures do not take into account commissions, costs incurred on the issue and redemption, nor local taxes. Please note that performance figures, reference benchmarks and asset allocation are provided for information purposes only. Before any investment decisions, you must read the Fund Prospectus, the relevant KIIDs, the articles of incorporation as well as the annual and semi-annual reports, to find out about the inherent risks, fees and conditions of the Fund. These documents are available free of charge at www.ericsturdza.com as well as share prices. Alternatively the Fund documents can be obtained by emailing info@ericsturdza.com. The latest Prospectus is available in English and the KIIDs are available in one of the local languages. KIIDs must be made available to the subscriber prior to subscription. Morningstar is an independent provider of investment analysis. The Morningstar rating is a quantitative assessment of past performance that takes into account risk and inputted costs. It does not take into account qualitative elements and is calculated on the basis of a (mathematical) formula. The classes are categorised and compared with similar funds in the asset class, based on their score and they are awarded one to five stars. In each category the top 10% receive 5 stars, the next 22.5% 4 stars, the next 35% 3 stars, the next 22.5% 2 stars, and the last 10% 1 star. The rating is calculated monthly on the basis of historical performance over 3, 5 and 10 years and does not take into account the future performance.

**Switzerland** - The Fund is registered with the FINMA for public distribution to Swiss non-qualified investors. The Swiss Representative and Swiss Paying Agent are Banque Eric Sturdza SA, Rue du Rhône 112, P.O.Box 3024, CH-1211 Geneva 3. Copies of the Swiss Prospectus, Swiss KIIDs, Swiss articles of association, Swiss annual and semi-annual reports may be obtained free of charge in English and French at the Swiss representative or at www. ericsturdza.com. Publication of subscription/redemption prices and NAV: www.fundinfo.com

**United Kingdom** - The Fund is a Recognised fund in the United Kingdom under the Financial Services and Markets Act 2000. This document is a financial promotion and has been approved for the purposes of Section 21 of the Financial Services and Markets Act 2000, by E.I. Sturdza Strategic Management Limited, which is an Authorised Schedule 5 entity. UK regulation for the protection of retail clients in the UK and the compensation available under the UK Financial Services Compensation scheme does not apply in respect of any investment or services provided by an overseas person. FE Fundinfo (UK) Ltd – Facilities Agent.