

Key Investor Information

This document provides you with key investor information about this fund. It is not marketing material. The information is required by law to help you understand the nature and the risks of this fund. You are advised to read it so you can make an informed decision about whether to invest.



Sturdza Family Fund (the "Fund")

A sub-fund of E.I. Sturdza Funds plc ("the UCITS") managed by E.I. Sturdza Strategic Management Limited. SI USD Share Class ISIN: IE00BHJW6X02 (the "Representative Class").

INVESTMENT OBJECTIVE & POLICY

The Fund's objective is to achieve capital appreciation over the long term based on an active and flexible management of a mixed asset investment portfolio, predominantly comprised of equities and fixed income investments.

The Fund invests between 51- 80% in global equities or equity related instruments and between 20-49% in fixed income instruments, with a focus on high growth and stable companies, whilst offering diversity through complementary geographical and financial opportunities. The portfolio's fixed income exposure seeks to reduce the volatility of returns, enabling the Fund to navigate periods of uncertainty.

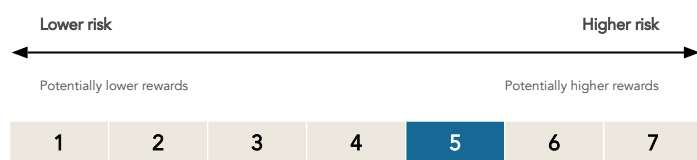
The Fund may invest in exchange traded derivatives such as futures, options, warrants, equity and interest rate swaps to indirectly gain exposure to underlying equity and fixed income securities. The Fund may also use financial derivatives such as futures, credit default swaps, interest rate swaps and options, as such may hold sizeable exposure to financial derivative instruments. In relation to equity index futures, the Fund may invest in index futures which track the European equity market (i.e. Euro STOXX 50 index), the Japanese equity market (i.e. Nikkei 225 index) or the USA equity market (i.e. S&P 500 index).

The Fund is actively managed, with reference to a composite Index (the "Index") comprising of the MSCI World NR, Secured Overnight Financing Rate (USD) and Bloomberg-Barclays US Aggregate Government/Credit Total Return Value unhedged USD for performance monitoring and the 3 Month Treasury Bill Index + 2.5% for performance fee calculations. The Investment Adviser is not subject to constraints in terms of deviation from the Index composition and may use its discretion to invest in securities/sectors which are not included therein. The degree of freedom from the Index may potentially be significant.

You can buy and sell your shares in the Fund on a daily basis. The Shares that you will hold in the Fund are accumulating, meaning that the income from the Fund's investments will be included in the value of your shares rather than being paid as a dividend.

This Fund is deemed appropriate for investors who plan to invest for the medium to long term.

RISK & REWARD PROFILE OF THE FUND



The risk indicator is based on historical data and may not be a reliable indicator of the future risk profile of the Fund, is not guaranteed and may change over time. The lowest category does not mean risk free. The risk indicator is set as 5 reflecting the historic price behaviour of the Fund (proxy). Factors affecting the risk profile:

Equity investments are subject to fluctuations in value dependent on market conditions, whilst fixed income investments are subject to interest rate fluctuations which will directly affect the value of investments held. Fixed income investments are subject to actual and perceived measures of creditworthiness, the 'downgrading' of a debt security could decrease its value and liquidity. Some of the portfolio's securities may be non-investment grade as determined by leading rating agencies and investments in corporate hybrid bonds are subject to a unique set of risks. Risks associated with corporate hybrid debt include coupon payments being deferred wholly or partially, shorter or longer maturity than anticipated and the loss of value in case of bankruptcy of the issuer.

Investment in some markets, particularly emerging markets, may carry risks associated with failed or delayed settlement of transactions and with the registration and custody of securities.

Investment in such markets may involve a higher than average risk. Companies in emerging markets may not be subject to accounting, auditing and financial reporting standards, practices and disclosure requirements comparable to companies in major markets; or to the same level of government supervision and regulation of stock exchanges. The reliability of trading and settlement systems in such markets may not be equal to those in developed markets, which may result in delays in realising investments. Lack of liquidity and efficiency in such markets may mean that the Investment Adviser may experience difficulty in purchasing or selling holdings.

Credit Risk: the risk that the perceived financial standing of the assets of the Fund changes unexpectedly which may affect the value of the assets.

Custody and Settlement Risk: the risk that the transactions entered are not settled or registered as appropriate.

Financial Derivatives Risk: the risk that financial derivatives may increase or reduce exposure to underlying assets and may create gearing; therefore their use may result in greater fluctuations of the Net Asset Value of the Fund.

Liquidity Risk: the risk that assets may have low levels of liquidity in some circumstances. As well as **Operational Risk:** the risks associated with correctly reflecting the value and safekeeping of assets.

The Prospectus and Supplement provide further details about other risks the Fund may be exposed to – please refer to the "Practical Information" section for details of how to obtain a copy.



CHARGES FOR THIS FUND

One-off charges taken before or after you invest

Entry charge	-
Exit charge	-

Charges taken from the Fund over a year

Ongoing charges	0.98%
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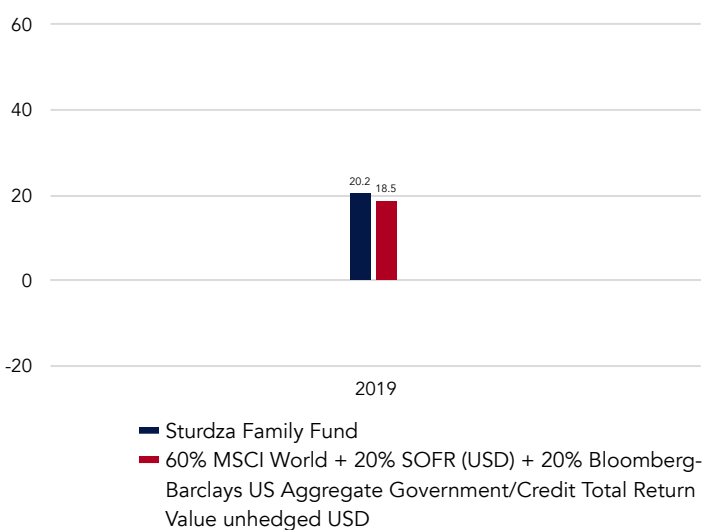
Charges taken from the Fund under certain specific conditions

Performance Fee	0.00%
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The entry and exit charges shown are maximum figures. These charges represent the amount that might be taken out of your money before it is invested or before the proceeds of your investment are paid out.

The ongoing charge is based on estimated fees and expenses that the Representative Class will pay in one year. This figure may vary from year to year. It excludes performance fees and portfolio transaction costs, except in the case of an entry / exit charge paid by the Fund when buying or selling units in another collective investment undertaking. For more information about charges, please see the relevant section in the Supplement, which is available at www.ericsturdza.com.

PAST PERFORMANCE %



Past performance is not a guide to future performance. The value of your investment may go down as well as up and you may not get back the amount you originally invested.

The chart shows the Representative Class's annual performance in USD terms for each complete calendar year since launch. It is expressed as a percentage change of the Fund's net asset value at each year end.

Performance is shown after deduction of ongoing charges. Any entry or exit fees are excluded from the calculation.

PRACTICAL INFORMATION

- For the purposes of this document the Representative Class is also representative of the SI CHF, SI EUR and SI GBP classes. Other KIIDs are available for all other funds within the UCITS.
- The Fund's Depositary is The Bank of New York Mellon SA/NV, Dublin Branch.
- The UCITS Prospectus, the Fund Supplement, the latest annual reports (and semi-annual reports), share prices and other practical information are available free of charge in English and can be found along with other information at www.ericsturdza.com. Alternatively these can be obtained by emailing info@ericsturdza.com.
- The Fund is subject to tax laws and regulations of Ireland. Depending on your home country of residence, this might have an impact on your investment. For further details, please speak to an adviser.
- The representative & paying agent in Switzerland is Banque Eric Sturdza S.A, Rue du Rhone 112, P.O. Box 3024, CH-1211 Geneva 3. Copies of the Prospectus, KIIDs, Articles of Incorporation, annual & half-yearly reports may be obtained, free of charge, at the registered office of the representative in Switzerland.
- The Fund is a sub-fund of the UCITS, an umbrella structure comprising a number of different funds. The assets of this Fund are segregated from other funds in the umbrella structure which means that your investment in the Fund will not be affected by any claims made against any other fund of the UCITS. You can find out more information about the umbrella structure in the Prospectus.
- The Directors of the UCITS may be held liable solely on the basis of any statement contained in this document that is misleading, inaccurate or inconsistent with the relevant parts of the Prospectus and the Supplement for the Fund.
- Investors may switch their shares in the Fund for shares in a different currency class or for shares within another sub-fund of the UCITS.
- Details of the UCITS's remuneration policy are available at the following website www.ericsturdza.com and a paper copy of such remuneration policy is available to investors free of charge upon request.