

Strategic Japan Opportunities Fund

November 2019 Fund Commentary

MARKET DEVELOPMENT

The market continued to rise during November in the face of many uncertainties such as Brexit, the US and China trade talks and Hong Kong's protest against the Government. The market seemed to absorb these obstacles, in November at least. The South Korean Government decided not to terminate the intelligence-sharing pact with Japan (GSOMIA), which was positive for Japan and the US. The District Council elections in Hong Kong finished, and surprisingly, pro-democracy parties gained seats. Investors maintained a wait-and-see stance for the market prior to important upcoming elections in the UK and Taiwan later this year, and the US election next year.

Japanese companies' second quarter earnings were generally in-line with initial expectations and asserted the severe condition of the economy. Share prices of companies that announced a downward revision of earnings rose sharply during the month, which the Investment Adviser believes to be a result of investors waiting for recovery in the latter half of this fiscal year. Foreign investors reinvested in Japan and started to accumulate Japanese equity in November.

OUTLOOK

Investors have retained a positive outlook regarding the US and China trade talks, but it may yet deteriorate due to the signing of the Hong Kong Human Rights and Democracy Act by President Trump. The Investment Adviser believes that the positive global market scenario can be broken easily and market conditions change considerably. The Team have concerns over capital restrictions amongst countries including Japan. The Japanese House of Representatives passed new a capital restriction bill in November with a focus to protect domestic nuclear technology and the nuclear-based electric energy industry, mainly from China. The foreigners' investment capital restriction hurdle for listed companies has also been raised, but investors who are not in charge of the business itself will fortunately, be deducted. For foreign non-investment business purposes, the threshold has been lowered from an equity stake of 10% to 1% before an investor of a listed Japanese company is required to pre-report to the FSA.

Although the global economy has enjoyed improving productivity by rationalisation and globalisation the past few decades, President Trump's aggressive protectionism policy and his attitude to fight against anyone but the US continues to reduce global capital and industrial frameworks. Despite such conditions, companies are looking for growth, and the Investment Adviser believes new telecommunication investment is the most likely area at this time amongst major industries. 5G telecommunication, which will be used for telephone calls, video chat, and more significantly, in the auto-industry for unmanned drive and service industry which provide a fascinating multitude of services and tools for driver and passenger. The Team will maintain the current portfolio.

FUND DEVELOPMENT

Lacto Japan (3139) derives skimmed milk, raw milk and milk products, processing into Cheese and other dairy products, then distributes in several Asian countries, mainly Japan. The number of Japanese farmers is decreasing and output of raw milk declined recently whilst the needs of cheese and other dairy products remain strong. Lacto Japan may increase the price of its end product in light of the widening supply-demand gap for milk and related products in Japan. Additionally, demand of daily ingredients and cheese production in Asia, which has much a better gross margin than conventional domestic business, is growing rapidly and has driven Lacto Japan's top line growth recently. Lacto Japan's import business is also growing due to the deregulation of trade regulations for milk products. P/E 17x, PBR 2.3x, ROE 13.7%.



Mitsuhiro Yuasa PORTFOLIO MANAGER

INVESTMENT APPROACH

The portfolio management team seeks to invest in companies with consistent revenue/profit growth and strong management regardless of size, history, brand or market capitalisation in the Japanese market.

INVESTMENT OBJECTIVE

To outperform the broad Japanese equity market over the long-term.

A sub-fund of E.I. Sturdza plc. Registered in Ireland.

CONTACT

E.I. Sturdza Strategic Management Limited

+44 1481 722 322 info@ericsturdza.com ericsturdza.com



PERFORMANCE DATA As at end of November 2019

CUMULATIVE PERFORMANCE %

	1M	3М	1Y	2Y	Fund Inception
JPY I	2.35	13.44	1.10	-2.46	20.05
TOPIX TR JPY	1.94	13.50	4.54	-0.63	15.39

CALENDAR YEAR PERFORMANCE %

	YTD 2019	2018	Inception		
JPY I	17.80	-20.37	6.98		
TOPIX TR JPY	16.43	-15.97	5.43		

Source: Morningstar. Past performance is not an indicator of future performance.

AWARDS





IMPORTANT INFORMATION

The views and statements contained herein are those of Rheos Capital Works Inc in their capacity as Investment Adviser to the Fund as of 06/12/19 and are based on internal research and modelling.

WARNING

The contents of this document have neither been reviewed nor endorsed by the Central Bank of Ireland or any other regulatory authority. If you are in any doubt about any of the content of this document you should obtain independent professional advice.

BLOOMBERG DISCLAIMER

Data presented herein is obtained via Bloomberg PORT where stated. Any such data is subject to change from the date of production of this document. Such changes may impact upon comparative data between the investment and benchmark presented. Such information therefore is provided for reference purposes only, is subject to change and should not be relied upon for an investment decision.

TOPIX DISCLAIMER

The TOPIX Index Value and the TOPIX Trademarks are subject to the intellectual property rights owned by the Tokyo Stock Exchange, Inc. and the Tokyo Stock Exchange, Inc. owns all rights and know-how relating to the TOPIX Index such as calculation, publication and use of the TOPIX Index Value and relating to the TOPIX Trademarks. The Tokyo Stock Exchange, Inc. shall reserve the rights to change the methods of calculation or publication, to cease the calculation or publication of the TOPIX Index Value or to change the TOPIX Trademarks or cease the use thereof. The Tokyo Stock Exchange, Inc. makes no warranty or representation whatsoever, either as to the results stemmed from the use of the TOPIX Index Value and the TOPIX Trademarks or as to the figure at which the TOPIX Index Value stands on any particular day. The Tokyo Stock Exchange, Inc. gives no assurance regarding accuracy or completeness of the TOPIX Index Value and data contained therein. Further, the Tokyo Stock Exchange, Inc. shall not be liable for the miscalculation, incorrect publication, delayed or interrupted publication of the TOPIX Index Value. The Licensed Products are not in any way sponsored, endorsed or promoted by the Tokyo Stock Exchange, Inc. The Tokyo Stock Exchange, Inc. shall not bear any obligation to give an explanation of the Products or an advice on investments to any purchaser of the Products or to the public. The Tokyo Stock Exchange, Inc. neither selects specific stocks or groups thereof nor takes into account any needs of the issuing company or any purchaser of the Products, for calculation of the TOPIX Value Index. Including but not limited to the foregoing, the Tokyo Stock Exchange, Inc. shall not be responsible for any damage resulting from the issue and sale of the Products.

GENERAL DISCLAIMER - APPLICABLE TO UK DOMICILED RECIPIENTS

This communication is issued in Guernsey by E.I. Sturdza Strategic Management Limited which is regulated by the Guernsey Financial Services Commission. Any investments or investment services mentioned in this communication are not intended for retail customers. Consequently, this communication is only made available to professional investors and eligible counterparties and should not be relied upon by any person that does not possess professional experience in relation to investments. If you are in any doubt as to whether you possess suitable experience in relation to investments please consult your financial adviser. Past performance is no guarantee of future results. Under no circumstances should this document be forwarded to anyone in the United Kingdom who is not a professional client or eligible counterparty as defined by the Financial Conduct Authority. For the purpose of distribution in the United Kingdom this material has been issued by E.I. Sturdza Investments Limited, Claridge House, 32 Davies Street, London, W1K 4ND which is an appointed representative of Mirabella Advisers LLP which is authorised and regulated by the Financial Conduct Authority. Further this communication is not an offer or an invitation to purchase financial instruments but intended as information. The information contained in this communication does not represent a research report. E.I. Sturdza Strategic Management Limited has not considered the suitability of investment against your individual needs and risk tolerance. Shares in the Fund should only be purchased by persons with professional experience and investors should refer to the Fund Prospectus and/or KIID for detailed information about potential risks involved in investing in financial instruments as well as the latest half yearly report and unaudited accounts and/or annual report and audited accounts. The information contained herein is estimated, unaudited, may be subject to change and reflects the performance of the relevant fund offered by E.I. Sturdza Strategic Management Limited during the period indicated. Any opinions or estimates expressed herein are at the date of preparation and are subject to change without notice; however no such opinions or estimates constitute legal, investment, tax, or other advice. Individual performance of the Fund may vary and historical data is not an indication of future results. The value of the Fund and the income which may be generated from it can go down as well as up and therefore investors must be able to bear the risk of a substantial impairment or loss of their entire investment. This document is intended for information purposes only and is not intended as an offer or recommendation to buy, sell or otherwise apply for shares in the Fund. E.I. Sturdza Strategic Management Limited, 3rd Floor, Frances House, Sir William Place, St Peter Port, Guernsey GY1 1GX. Part of the Eric Sturdza Banking Group. Company Registration Number: 35985.

DISCLAIMER - SWISS DOMICILED RECIPIENTS

E.I. Sturdza Funds Plc and its sub-funds are Irish funds authorized by the Irish Central Bank. They are approved for distribution in Switzerland by FINMA. The Swiss representative and paying agent is Banque Eric Sturdza SA, rue du Rhône 112, 1204 Geneva / Switzerland. Investors should refer to the fund prospectus and/or KIIDs for detailed information about potential risks associated with investments in financial instruments as well as the latest half yearly report and unaudited accounts and/or annual report and audited accounts. The prospectus, KIIDs, Articles of association, semiannual and annual reports of E.I Sturdza Funds Plc can be obtained, free of charge, at the seat of the Swiss representative, Banque Eric Sturdza SA. The information contained herein is estimated, unaudited, may be subject to change and reflect the performance of the relevant funds during the period indicated. Any opinions or estimates expressed herein are at the date of preparation and are subject to change without notice. No such opinions or estimates constitute legal, investment, tax or other advice. Individual performance of the funds may vary and historical data is not an indication of future results. The value of the funds and the income which may be generated from it can go down as well as up and therefore investors must be able to bear the risks of a substantial impairment or loss of their entire investments. Past performance is no guarantee of future results. Performance data do not take into consideration commissions and costs charged at the time of issuance and/or redemption of the shares. This document is intended for information purposes only and is not intended as an offer or recommendation to buy, sell, or otherwise apply for shares in the funds.